



# Althea Milosiewicz, Designer

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I love illustration, streamlined branding, plenty of introspection, and creating ads that draw attention.

My method involves creating a strategic plan by implementing your authentic story into a distinguished and unified design.

## QUALIFICATIONS

- + Skilled in: Adobe Products, including Illustrator, InDesign, Photoshop, AfterEffects, Premiere, Lightroom
- + Microsoft Office: Word, PowerPoint
- + Mac OS system
- + Driven by passion for discernment of form and function
- + Thorough and purposeful problem solving and planning
- + Efficient completion of tasks alone and with a team
- + Creating and adhering to structured and detailed timelines
- + Attentive and empathetic care given to establish and grow relationships

## VOLUNTEER WORK

- + **Conestoga College Creative Industries** | Open House
- + **Pride Stables** | Horse Leader
- + **The Working Center** | Greenhouse
- + **KPL** | Reading Buddies

## PERSONAL INTERESTS

- + Pets and plants
- + Creating art
- + Reading and learning
- + Cooking
- + Practicing conscious living

## EDUCATION

### 2022-2026 | Conestoga College

Bachelor of Design Degree (Co-op)

- + Courses completed include typography, grids and layouts; visual design and colour theory; traditional and digital illustration; and branding
- + Skills gained include development of critical thinking; researching and academic communication; and the use of industry software

### 2014 | Gina's College

Advanced Aesthetics Diploma

- + Courses completed include personalized makeup artistry; body treatments and waxing; facials and skin assessments
- + Skills gained include developing an aesthetic eye; and creating an individualized experience based on confidentiality and trust

## EXPERIENCE

### 2020-2024 | Community Support Connections

Independent Contractor

- + Fulfilled homemaking duties using effective communication to establish client needs and scheduling
- + Supported health and safety including acquiring a Vulnerable Sector Police Check

### 2022 | Shoppers Drug Mart

Cosmetics Lead & Merchandiser

- + Built and maintained customers relationships
- + Offered personalized product recommendations
- + Followed planograms to increase customer satisfaction and purchasing

### 2018-2021 | Global Pet Foods

Assistant Store Manager

- + Increased brand reliability through product knowledge and meaningful customer connections
- + Accelerated product sales through the creation of in-store signage
- + Undertook preliminary steps toward a digitized inventory system
- + Facilitated the onboarding of new employees through mentoring